

# NORMAL-FORM GAMES

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Tomáš Kroupa

AI Center

Department of Computer Science

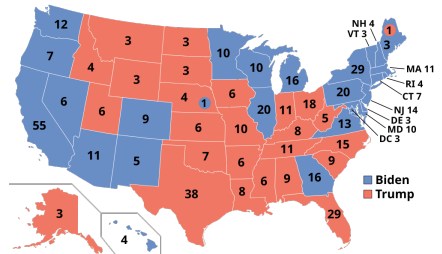
Faculty of Electrical Engineering

Czech Technical University in Prague

# GAME THEORY

- Mathematical theory of interactive decision-making

Players → Strategies → Outcomes → Utilities



# STORIES OF SUCCESS

## Theoretical foundations

- *On the theory of games of strategy* (von Neumann, 1928)
- Nash equilibrium (1951)
- Complexity class PPAD (Papadimitriou, 1984)

## Mechanism and security design

- Auction design (Vickrey, 1961)
- *Using Game Theory for Los Angeles Airport Security* (2009)

## Solving large games

- *DeepStack: Expert-level AI in heads-up no-limit poker* (2017)
- AlphaStar (DeepMind, 2019)

# CLASSIFICATION OF GAMES

## Game forms

- normal
- extensive
- coalitional

## Information about the game

- complete
- incomplete

## Dynamics

- static
- dynamic

## Number of strategies

- finite
- infinite

## Utility functions

- zero-sum
- general-sum

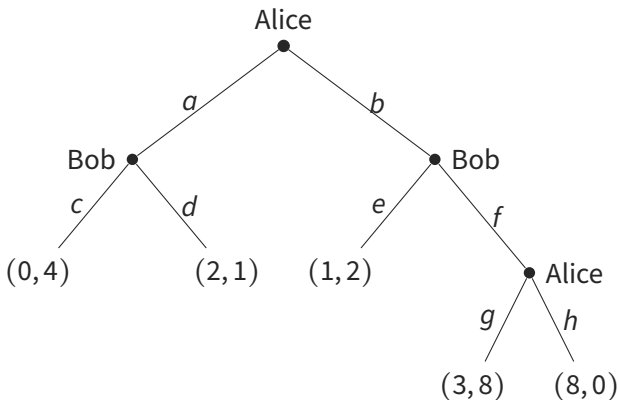
## Information during the play

- perfect
- imperfect

## Competitive/cooperative

## A GAME WITH PERFECT INFORMATION

Alice meets Bob for breakfast/lunch. Bob chooses for breakfast Starbucks or McDonald's, and a lunch venue. They might go to a Czech restaurant or a pizzeria, where Alice chooses between Sicilian or Neapolitan pizza.



*Which venue will be chosen?*

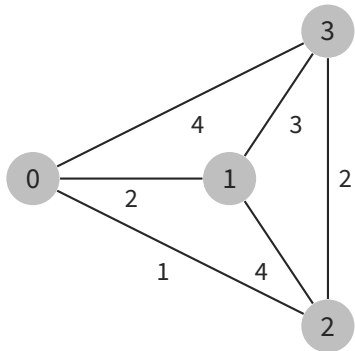
## FIRST-PRICE SEALED-BID AUCTION

- A single item is up for auction
- Each buyer submits a bid simultaneously in a sealed envelope
- The item is given to the **highest bidder** who pays her bid

*What is the optimal bidding strategy for each buyer?*

## COOPERATIVE GAME

- Cities 1,2, and 3 need to connect to the provider of energy 0
- The graph shows costs of pairwise connections



*How to allocate the costs?*

## OUTLINE OF THE COURSE

<i>Topic</i>	<i>Lectures</i>	<i>Why?</i>
normal-form games	5	fundamentals
extensive-form games	2	card and board games
Bayesian games	3	auctions
cooperative games	3	cost allocation, voting



## NORMAL-FORM GAMES

## NORMAL-FORM GAMES

### Definition

**Normal-form** (or **strategic**) **game** is defined by:

- *Player set*  $N = \{1, \dots, n\}$ , where  $n \in \mathbb{N}$
- *Strategy set*  $S_i$  for each player  $i \in N$
- *Utility function*

$$u_i: \mathbf{S} \rightarrow \mathbb{R}$$

for each player  $i \in N$ , where  $\mathbf{S} = S_1 \times \dots \times S_n$

- Players select strategies  $s_1 \in S_1, \dots, s_n \in S_n$  simultaneously
- The resulting utility of player  $i$  is  $u_i(s_1, \dots, s_n)$

## EXAMPLE

### Prisoner's dilemma

The police make the following offer to two prisoners. If one **squeals** on the other that both committed the serious crime, then the confessor will be set free and the other will spend 4 years in jail. If both confess, then they will each get the 3-year sentence. If both stay **quiet**, then they will each spend 1 year in jail for the minor offense.

	<i>q</i>	<i>s</i>	
<i>q</i>	-1, -1	-4, 0	
<i>s</i>	0, -4	-3, -3	

## TWO-PLAYER ZERO-SUM GAMES

- $N = \{1, 2\}$
- $u_1 + u_2 = 0$

*The value of  $u_1(s_1, s_2)$  is being tugged away at from two sides, by player 1 who wants to maximize it, and by player 2 who wants to minimize it.*

von Neumann (1928)

### Matching pennies

Each player places a penny on a table, **heads** up or **tails** up. If the pennies match, player 1 wins; otherwise player 2 wins.

	<i>h</i>	<i>t</i>	
<i>h</i>	1	-1	
<i>t</i>	-1	1	

## FIRST-PRICE SEALED-BID AUCTION

One object is for sale. Each buyer  $i$  submits a bid  $b_i \geq 0$  simultaneously in a sealed envelope. The item is given to the *highest* bidder who pays her bid.

- Every bidder attaches a **private value**  $v_i > 0$  to the item.
- The winner is selected uniformly at random from the  $k$  highest bidders.

### Strategic game representation

Strategy sets  $S_i = [0, \infty)$  and utility functions

$$u_i(b_1, \dots, b_n) = \begin{cases} 0 & b_i < \bar{b}_i, \\ (v_i - b_i)/k & b_i = \bar{b}_i, \\ v_i - b_i & b_i > \bar{b}_i, \end{cases}$$

where  $\bar{b}_i := \max_{j \neq i} b_j$ .

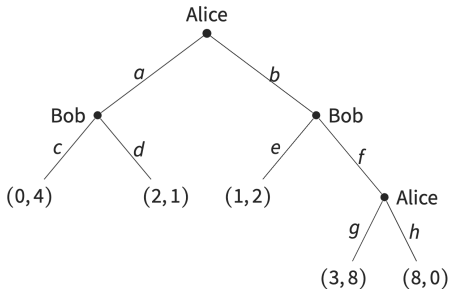
## SECOND-PRICE SEALED-BID AUCTION

The rules are the same as in the first-price auction, except that the winner pays the price equal to the *second-highest* bid.

### Strategic game representation

$$u_i(b_1, \dots, b_n) = \begin{cases} 0 & b_i < \bar{b}_i, \\ (v_i - \bar{b}_i)/k & b_i = \bar{b}_i, \\ v_i - \bar{b}_i & b_i > \bar{b}_i. \end{cases}$$

# FROM EXTENSIVE-FORM GAMES TO STRATEGIC GAMES



		Bob			
		$ce$	$cf$	$de$	$df$
Alice	$ag$	0, 4	0, 4	2, 1	2, 1
	$ah$	0, 4	0, 4	2, 1	2, 1
	$bg$	1, 2	3, 8	1, 2	3, 8
	$bh$	1, 2	8, 0	1, 2	8, 0

# SOLUTION CONCEPTS FOR STRATEGIC GAMES



## RATIONALITY

*A person's behavior is **rational** if it is in his best interests, given his information.* R. Aumann (2006)

- The utilitarianistic concept of rationality imposes no restrictions on the norms of human behavior

*Both parties deprecated war; but one would make war rather than let the nation survive; and the other would accept war rather than let it perish. And the war came.* A. Lincoln (1865)

- We assume that rational players maximize utility

## DOMINATION OF STRATEGIES

*Which strategies a player never uses?*

### Definition

Let  $s, t \in S_i$  be strategies of player  $i$ . We say that

- $s$  **strictly dominates**  $t$  if  $u_i(s, \mathbf{s}_{-i}) > u_i(t, \mathbf{s}_{-i})$  for every  $\mathbf{s}_{-i} \in \mathbf{S}_{-i}$ ,
- $s$  **weakly dominates**  $t$  if  $u_i(s, \mathbf{s}_{-i}) \geq u_i(t, \mathbf{s}_{-i})$  for any  $\mathbf{s}_{-i} \in \mathbf{S}_{-i}$  and  $u_i(s, \mathbf{s}_{-i}) > u_i(t, \mathbf{s}_{-i})$  for some  $\mathbf{s}_{-i} \in \mathbf{S}_{-i}$ .

- A rational player never uses a strictly dominated strategy

## ITERATED ELIMINATION OF STRICTLY DOMINATED STRATEGIES

- $\ell := 0, S_i^0 := S_i$  for each  $i \in N$
- Repeat
  1. For each  $i \in N$ , pick any *strictly* dominated strategy  $d_i^\ell \in S_i^\ell$  in the *subgame* given by  $S_1^\ell, \dots, S_n^\ell$
  2.  $S_i^{\ell+1} := S_i^\ell \setminus \{d_i^\ell\}$  for each  $i \in N$
  3.  $\ell := \ell + 1$
- Until no strictly dominated strategy is found for any player

The strategies that survived all rounds of the algorithm are **rationalizable**.

## EXAMPLE

Bob

		<i>c</i>	<i>d</i>	<i>e</i>
Alice	<i>a</i>	1,0	1,2	0,1
	<i>b</i>	0,3	0,1	2,0

1. Bob is rational.

		<i>c</i>	<i>d</i>
<i>a</i>	1,0	1,2	
<i>b</i>	0,3	0,1	

2. Alice is rational and she knows 1.

		<i>c</i>	<i>d</i>
<i>a</i>	1,0	1,2	

3. Bob is rational and he knows 2.

		<i>d</i>
<i>a</i>	1,2	

## EXAMPLES

### Matching pennies

	<i>h</i>	<i>t</i>
<i>h</i>	1	-1
<i>t</i>	-1	1

Every strategy is rationalizable.

### Bach or Stravinski

	<i>B</i>	<i>S</i>
<i>B</i>	2,1	0,0
<i>S</i>	0,0	1,2

Every strategy is rationalizable.

### Prisoner's dilemma

	<i>q</i>	<i>s</i>
<i>q</i>	-1,-1	-4,0
<i>s</i>	0,-4	-3,-3

Only *s* is rationalizable.

### Coordination game

	<i>a</i>	<i>b</i>
<i>a</i>	2,2	0,0
<i>b</i>	0,0	1,1

Every strategy is rationalizable.

# RATIONALIZABILITY

## Properties of iterated elimination

- The resulting sets  $S_i^\ell$  do not depend on the *order* of elimination
  - However, the order of elimination is crucial when the algorithm is modified to remove *weakly* dominated strategies!
- 
- A unique dominating strategy might exist in special games

# TRUTHFUL BIDDING IN SECOND-PRICE AUCTIONS

## Strategic game representation

Strategy sets  $S_i = [0, \infty)$  and utility functions

$$u_i(b_1, \dots, b_n) = \begin{cases} 0 & b_i < \bar{b}_i, \\ (v_i - \bar{b}_i)/k & b_i = \bar{b}_i, \\ v_i - \bar{b}_i & b_i > \bar{b}_i. \end{cases}$$

## Proposition

The strategy  $v_i$  *weakly* dominates every other strategy  $b_i \in S_i$  of player  $i$ .

## NASH EQUILIBRIUM

*A strategy profile in which no player has an incentive to deviate, assuming the strategies of all other players remain unchanged.*

### Definition

A pure strategy profile  $\mathbf{s}^* \in \mathbf{S}$  is a **Nash equilibrium** if for every player  $i \in N$

$$u_i(\mathbf{s}^*) \geq u_i(s, \mathbf{s}_{-i}^*) \quad \text{for all } s \in S_i.$$



## NASH EQUILIBRIUM, EQUIVALENTLY

*Which strategy will player  $i$  adopt as a reply to the opponents' strategies?*

- Best response mapping

$$\text{BR}_i(\mathbf{s}_{-i}) = \underset{s \in S_i}{\operatorname{argmax}} u_i(s, \mathbf{s}_{-i}) \quad \text{for all } \mathbf{s}_{-i} \in \mathbf{S}_{-i}$$

- Best response to  $\mathbf{s}_{-i}$  is any strategy  $s \in \text{BR}_i(\mathbf{s}_{-i})$

### Proposition

The following are equivalent for a strategy profile  $\mathbf{s}^* \in \mathbf{S}^*$ .

1.  $\mathbf{s}^*$  is a Nash equilibrium.
2.  $s_i^* \in \text{BR}_i(\mathbf{s}_{-i}^*)$ , for each  $i \in N$ .

## NASH EQUILIBRIUM – EXAMPLES

### Matching pennies

	<i>h</i>	<i>t</i>
<i>h</i>	1	-1
<i>t</i>	-1	1

There is no NE in pure strategies.

### Bach or Stravinski

	<i>B</i>	<i>S</i>
<i>B</i>	2, 1	0, 0
<i>S</i>	0, 0	1, 2

$(B, B)$ ,  $(S, S)$  are the only pure NE.

### Prisoner's dilemma

	<i>q</i>	<i>s</i>
<i>q</i>	-1, -1	-4, 0
<i>s</i>	0, -4	-3, -3

$(s, s)$  is the only NE.

### Coordination game

	<i>a</i>	<i>b</i>
<i>a</i>	2, 2	0, 0
<i>b</i>	0, 0	1, 1

$(a, a)$ ,  $(b, b)$  are the only pure NE.

## PARETO OPTIMALITY

*Which strategy profiles are socially efficient?*

### Definition

A strategy profile  $\mathbf{t} \in \mathbf{S}$  is **Pareto optimal** if there is no  $\mathbf{s} \in \mathbf{S}$  such that  $u_i(\mathbf{s}) \geq u_i(\mathbf{t})$  for all  $i \in N$  and there is some  $i \in N$  such that  $u_i(\mathbf{s}) > u_i(\mathbf{t})$ .

- No player's utility can be increased without simultaneously decreasing the utility to another player
- Individual preferences of players are ignored

## HOW TO FIND A PARETO OPTIMAL PROFILE?

### Maximizing social welfare

Define  $w: \mathbf{S} \rightarrow \mathbb{R}$  as

$$w(\mathbf{s}) = \sum_{i \in N} u_i(\mathbf{s}), \quad \mathbf{s} \in \mathbf{S}.$$

Every maximizer of  $w$  is Pareto optimal.

- Pareto optimal strategy profile exists in every *finite* strategic game
- All strategy profiles in a zero-sum game are Pareto optimal

## PARETO OPTIMALITY – EXAMPLES

### Matching pennies

	$h$	$t$
$h$	1	-1
$t$	-1	1

Every profile is Pareto optimal.

### Bach or Stravinski

	$B$	$S$
$B$	2,1	0,0
$S$	0,0	1,2

$(B,B)$ ,  $(S,S)$  are Pareto optimal.

### Prisoner's dilemma

	$q$	$s$
$q$	-1,-1	-4,0
$s$	0,-4	-3,-3

Only  $(s,s)$  is *not* Pareto optimal.

### Coordination game

	$a$	$b$
$a$	2,2	0,0
$b$	0,0	1,1

$(a,a)$  is Pareto optimal.

## CONCLUSIONS

1. No definitive solution using pure strategies in the Matching Pennies
2. Every Nash equilibrium involves only rationalizable strategies
3. All strategies might be rationalizable while there is a single NE
4. Socially efficient solution is not necessarily reachable