CZECH TECHNICAL UNIVERSITY IN PRAGUE

Faculty of Electrical Engineering
Department of Cybernetics

BE5B33PRG: Programming Essentials
Homework: Spam filter

Petr Pošík

A Brief History of SPAM

SPAM?

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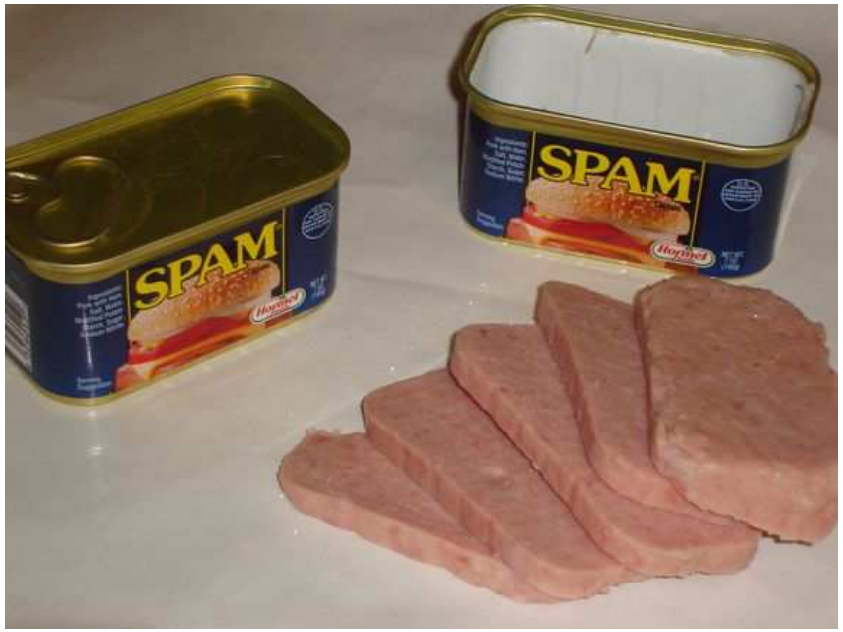
When?

- 1937

Who?

- Hormel Foods Corporation

What?



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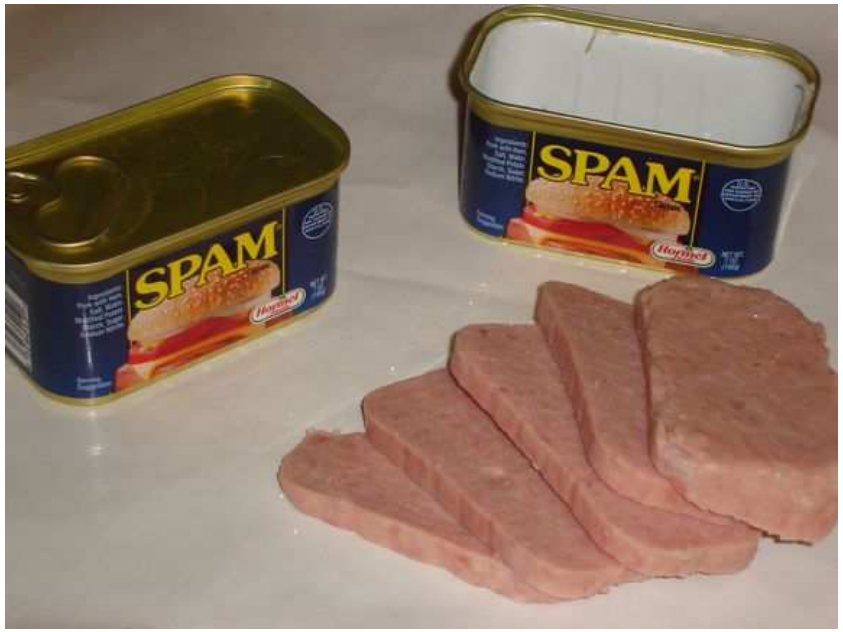

The meaning of SPAM acronym:

- *Shoulder of Pork And Ham* or *Spiced Ham*
- "Specially Processed American Meats" (USA offered SPAM to England during WW2)
- "Something Posing As Meat"
- "Specially Processed Artificial Meat"
- "Stuff, Pork and Ham"
- "Special Product of Austin Minnesota"

OK, seriously, what is SPAM?

A sketch from **Monty Python's Flying Circus**:

- see it e.g. on youtube.com
- a married couple wants to have a breakfast in a snack bar
- the snack-bar staff reads the menu:
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  - egg, sausage and bacon
  - egg and spam
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  - egg, bacon, sausage and spam
  - spam, bacon, sausage and spam
  - spam, egg, spam, spam, bacon and spam
  - spam, spam, spam, egg and spam
  - spam, spam, spam, spam, spam, spam, baked beans, spam, spam, spam and spam
  - lobster thermidor aux crevettes, with a mornay sauce garnished with truffle pate, brandy and a fried egg on top and spam
- the wife does not want any meal containing SPAM
- the staff and her husband keep forcing her to get SPAM
- "I DON'T LIKE SPAM!!!"

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- SPAM - uninteresting, unwanted, obtrusive, repeating messages
- HAM - normal correct messages on topic

SPAM or HAM? (1)

```
As seen on NBC, CBS, CNN, and even Oprah! The health discovery
that actually reverses aging while burning fat, without dieting
or exercise! This proven discovery has even been reported on by
the New England Journal of Medicine. Forget aging and dieting
forever! And it's Guaranteed!

Click here: http://web.kuhleersparnis.ch/hgh/index.html

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No dieting!
No hunger pains!
No Cravings!
No strenuous exercise!
Change your life forever!
100% GUARANTEED!

1.Body Fat Loss             82% improvement.
2.Wrinkle Reduction         61% improvement.
3.Energy Level              84% improvement.
4.Muscle Strength           88% improvement.
5.Sexual Potency            75% improvement.
6.Emotional Stability       67% improvement.
7.Memory                    62% improvement.
```

SPAM or HAM? (2)


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Filled with useful examples and the depth, clarity, and attention to
detail that made the first edition so popular with web developers,
the just-released "JavaServer Pages,  2nd Edition" (Bergsten, \$44.95)
is completely revised and updated to cover the substantial changes
in the 1.2 version of the JSP specifications, and includes coverage of
the new JSTL Tag libraries--an eagerly anticipated standard set of
JSP elements for the tasks needed in most JSP applications, as well as
thorough coverage of Custom Tag Libraries.

What people said about the first edition:
"an excellent printed resource on JSPs...I have been extremely
impressed by its depth, clarity, and attention to detail. "
                                        --Reuven M. Lerner, Linux Journal

"This is a great book: it was written by a key contributor not only
to the JSP specification, but also to the JSP and  Servlet reference
implementations. Filled with useful examples, it stands as an important
text in the adoption of JSP in the market."
            --Eduardo Pelegri-Llopart, lead JSP Specification Engineer.

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2. If the same man got the same set of messages now and five years in the future, would he describe as spam the same emails?

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   - How do you decide whether one filter is better than another?

Features of SPAM

What are the features of spam? What characteristics can the filter use to decide whether a mail is spam or not?

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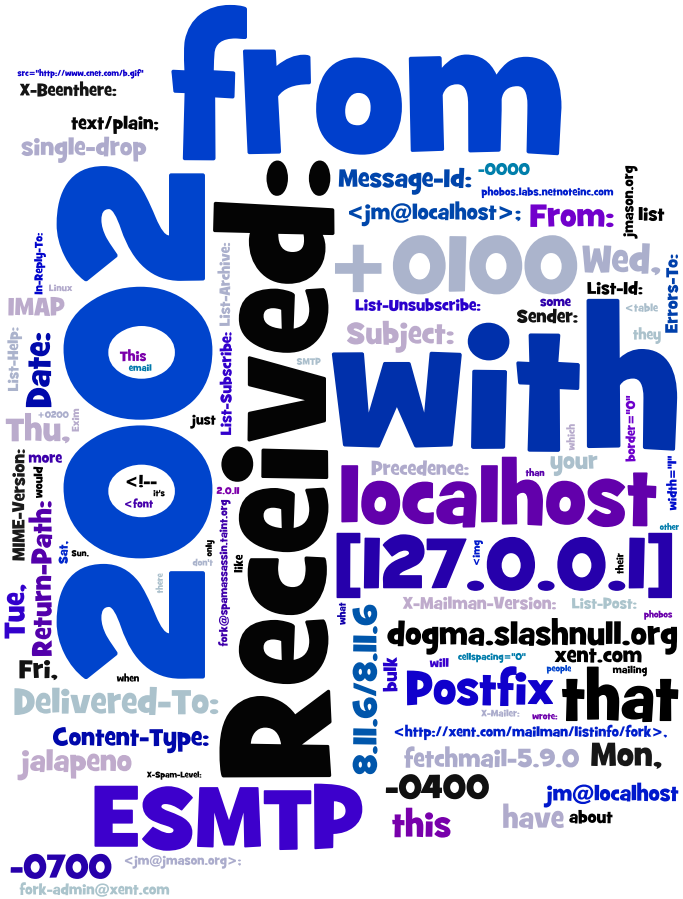

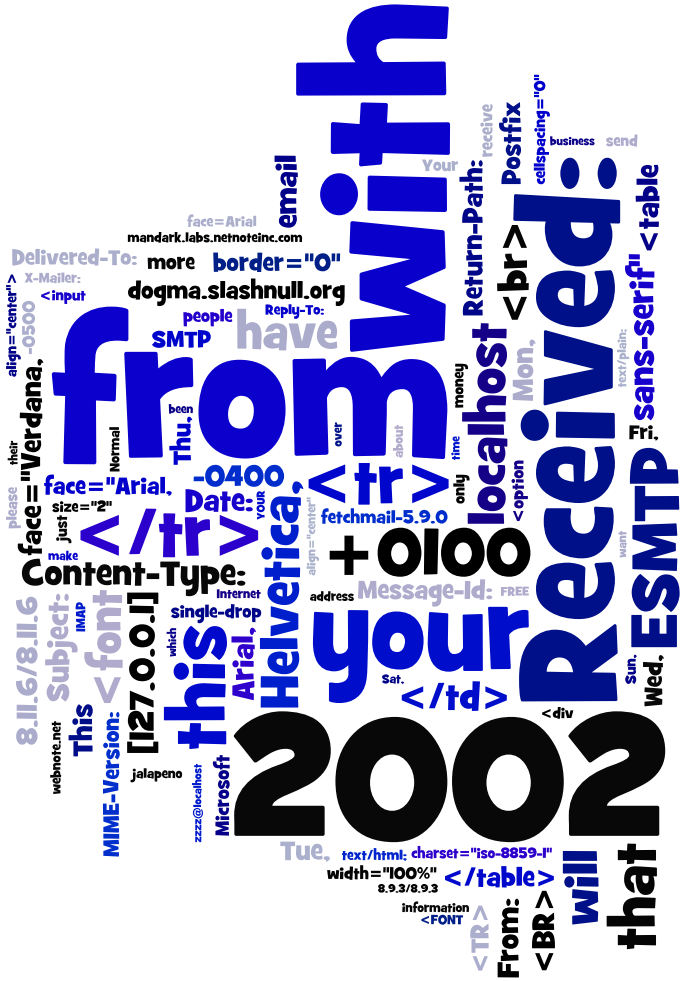

Goals and organization

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What shall be handed in?

- Implementation of the evaluation function for spam filters.
- Implememtation of the spam filter.

Questions?