## Cluster analysis – formalism, algorithms

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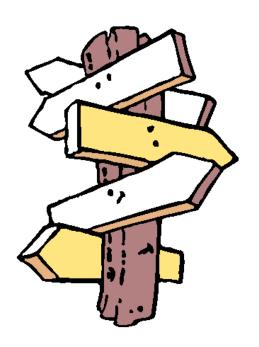
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http://cw.felk.cvut.cz/wiki/courses/b4m36san/start

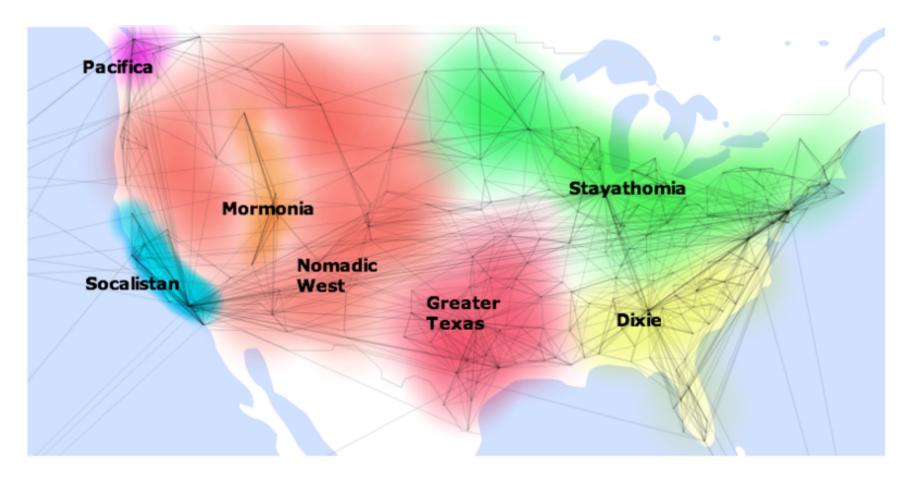
#### **Outline**

- motivation
  - why clustering? applications,
- clustering as an optimization task
  - complexity,
- k-means algorithm
  - direct greedy search,
  - (dis)advantages,
- generalization
  - k-means as an instance of EM algorithm,
  - soft clustering,
  - EM algorithm and Gaussian distribution mixture,
- hierarchical clustering
  - motivation extras?
  - agglomerative and divisive approach,
- summary, method categorization.



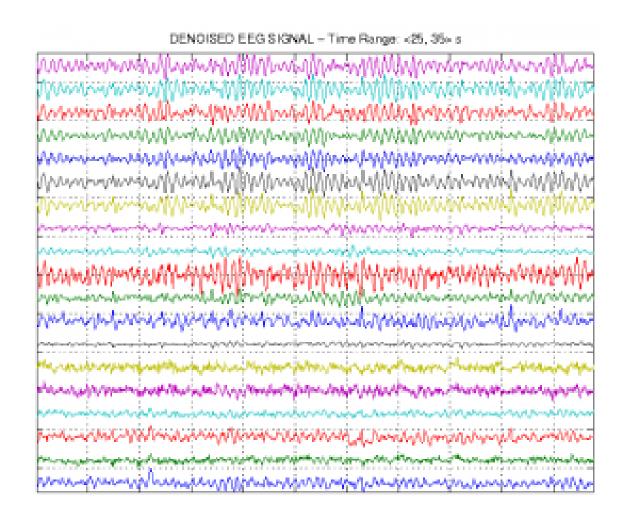
## **Clustering** – example

- clusters and their prototypes bring new domain knowledge,
- interpretation e.g. in connection with geographic data and visualization,
- "clustering" 210 million Facebook profiles based on friendship connections,



## **Clustering** – example

- clusters and their prototypes bring new domain knowledge,
- goal: to segment and understand multivariate EEG signal.



## **Clustering** – example

- application for image segmentation,
- features: (coordinates), (a) color components, (b) brightness for b&w image.



Xiao Zhang: Image Segmentation.

## **Clustering** – utilization, applications

- clustering for learning
  - class discovery in (unannotated) data,
  - unsupervised learning,
- data understanding, their structured representation
  - taxonomies (biology organisms, genes),
  - rapid access to pieces of information (web search engine output organization),
  - outlier detection,
- usage of prototypes
  - summarization (original objects completely forgotten),
  - compression (vector quantization),
  - efficient nearest neighbor search.

#### **Clustering – formalization**

#### goal

- split unclassified objects into mutually disjoint subsets, clusters,
- we divide so that the objects
  - 1. are similar inside a cluster,
  - 2. are dissimilar when lying in different clusters,
- disjoint partition of an object set defined in an input space (usually  $\mathbb{R}^n$ ) into k>1 classes  $\mathcal{X}\dots$  a set of m objects,  $\Omega=\{C_1,\dots,C_k\}\dots$  partition of the set  $\mathcal{X}$ ,  $\forall i,j\leq k,i\neq j$   $C_i\neq\emptyset,$   $C_i\cap C_j=\emptyset,$   $C_1\cup C_2\cup\dots\cup C_k=\mathcal{X}$ ,
- we solve an optimization problem
  - inputs
    - \* training data,
    - \* distance function (dissimilarity function),
    - \* (optimization criterion).
  - unknown
    - \* the number of clusters,
    - \* cluster-object links partition,
    - \* (prototypes cluster ethalons, typical examples).

#### **Clustering** – **complexity**

variant of a Bayesian decision-making task

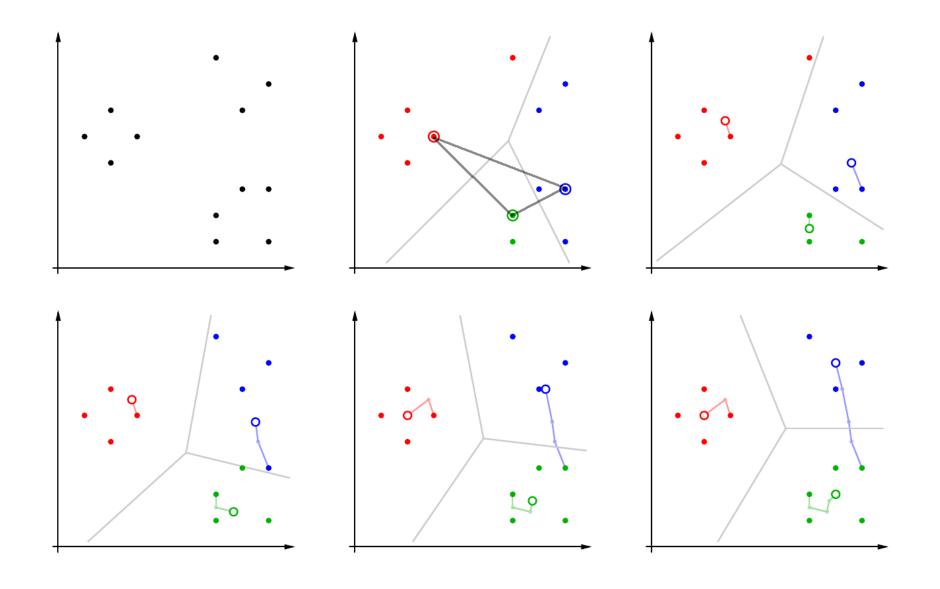
develop a strategy 
$$Q: \mathcal{X} \to D$$
 ( $D$  stands for decisions) minimizing  $\underset{q}{\operatorname{argmin}} \sum_{x \in \mathcal{X}} p(x) W(x, q(x))$  ( $W$  is a loss function),

- how large space to be searched?
  - the number of different disjoint partitions: Stirling number of the second kind

$$S(m,k) = {m \brace k} = {1 \over k!} \sum_{j=0}^k {(-1)^{k-j} {k \choose j} j^m}$$
, among others  $S(m,2) = {m \brack 2} = 2^{m-1} - 1$ 

- the optimization criterion cannot be applied in a naïve way (exhaustive search),
- NP-hard problem, heuristic solutions.

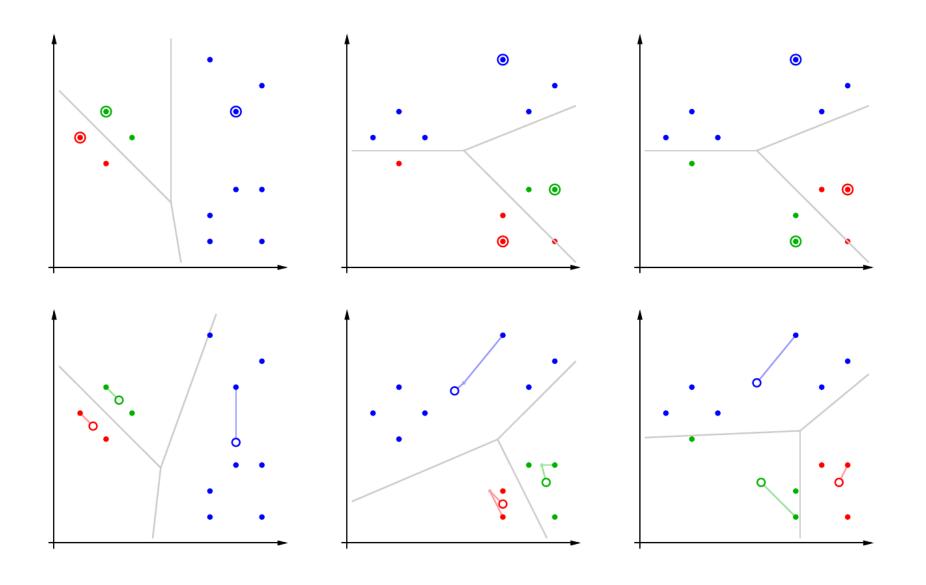
# K-means – strategy, an ideal run (Borgelt: IDA slides)



### K-means algorithm

- global homogeneity criterion:  $W(k) = \underset{\Omega}{\operatorname{argmin}} \sum_{i=1}^k \sum_{x_j \in C_i} d(x_j, \mu_i)$ ,
- lacktriangle inputs:  $\mathcal{X}=\{x_1,\ldots,x_m\}\subset\mathbb{R}^n$ ,  $k\in\mathbb{N}$ ,  $d:\mathcal{X}\times\mathcal{X}\to\mathbb{R}$ ,
- 1. randomly **initialize** cluster centroids  $\mu_j$  (e.g. select k objects),
- 2. each object  $x_i \in \mathcal{X}$  assign to the nearest centroid  $\forall i \underset{j=1...k}{\operatorname{argmin}} d(x_i, \mu_j)$ ,
- 3. recompute cluster centroids centroid is a mean vector of objects assigned to the cluster,
- 4. repeat steps 2 and 3 until cluster centroids change.
- greedy algorithm
  - guaranteed convergence, typically fast,
  - finds a locally optimal solution,
  - initialization sensitive,
- illustrative demo applets available.

# K-means – stuck in local optima (Borgelt: IDA slides)

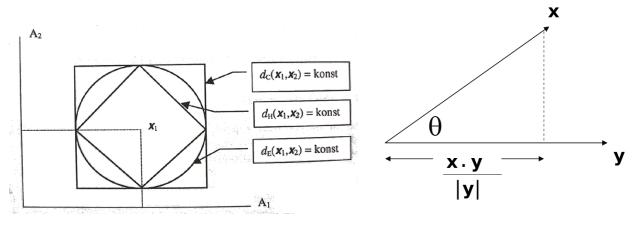


#### **Distance function**

• typically metric on  $\mathcal{X}$ ,  $\forall x, y, z \in \mathcal{X}$ :

$$-d(x,y)\geq 0$$
,  $d(x,y)=0\Leftrightarrow x=y$ ,  $d(x,y)=d(y,x)$ ,  $d(x,z)\leq d(x,y)+d(y,z)$ 

- common functions
  - Minkowski metric:  $d(x,y) = \left(\sum_{i=1}^n (x_i y_i)^k\right)^{\frac{1}{k}}$ 
    - \* selection of k:  $d_H(k=1)$  (Manhattan, Hamming, taxi),  $d_E(k=2)$  (Euclid),  $d_C(k=\infty)$  (Chebyshev),
  - cosine dissimilarity (documents):  $d(x,y) = 1 cos(\theta) = 1 \frac{x \cdot y}{|x||y|}$
  - edit (Levenshtein) distance (words, strings, sequences)
    - \* minimum number of edits (change, insert, delete) to transform one string into the other.

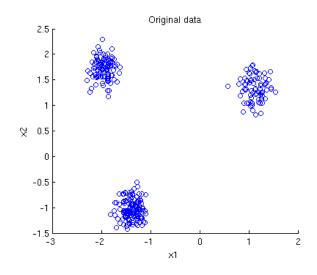


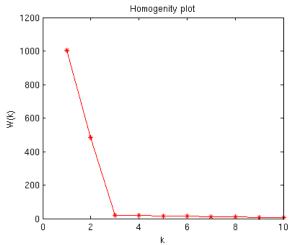
Minkowski distance, Berka: Dolování dat

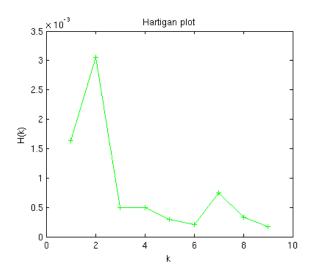
cosine dissimilarity

#### K-means: choice of the number of clusters

- k known a priori,
- k based on the object number only:  $k \sim \sqrt{\frac{m}{2}}$ ,
- homogeneity W necessarily monotonously increases with increasing k, a heuristic "elbow" method:
  - run k-means algorithm repeatedly with increasing k,
  - a proper k is in the point of sudden non-homogeneity decrease or in a curve elbow,
  - Hartigan criterion:  $H(k)=\frac{W(k)-W(k+1)}{W(k+1)(m-k-1)}$  choose the smallest  $k\geq 1$  with H(k) small enough.

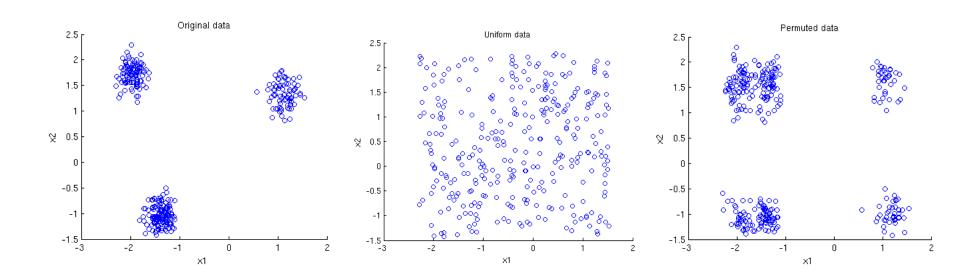




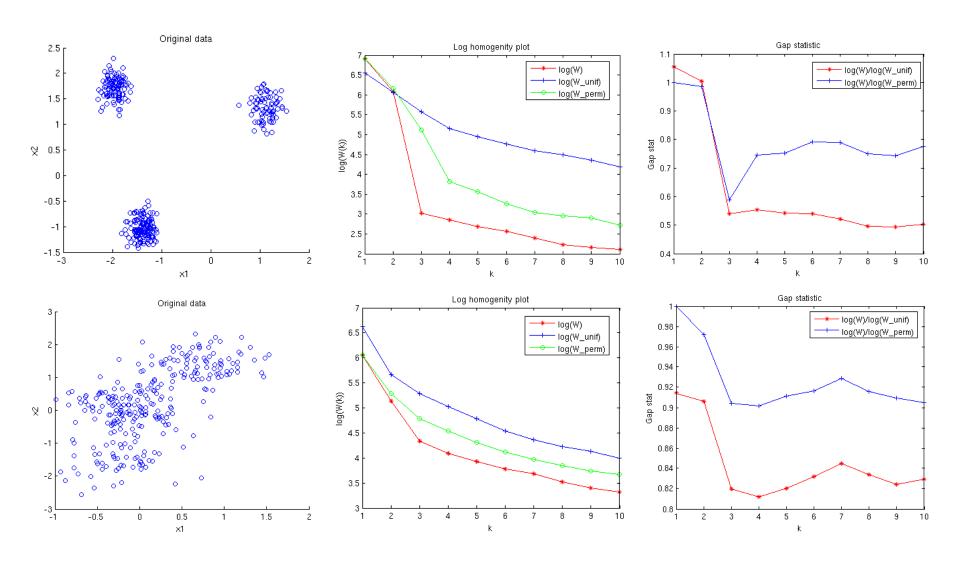


#### K-means: choice of the number of clusters

- Tibshirani (2001): gap statistic
  - compares development of W(k), resp log(W(k)), with the referential curve  $W_{ref}(k)$ ,
  - instead of log(W(k)) searches minimum in  $\frac{log(W(k))}{log(W_{ref}(k))}$ ,
  - $-W_{ref}(k)$  can be obtained in two ways
    - \* uniform distribution homogeneity "without clusters" ( $W_{unif}(k)$ ),
    - st permuted distribution homogeneity feature values randomly shuffled  $(W_{perm}(k))$ ,
    - \* the domain is kept in both,
  - the method originated in statistics.



#### K-means: choice of the number of clusters



■ EM with theoretically well-founded AIC or BIC criteria.

## **Expectation Maximization (EM) algorithm**

- k-means is an EM algorithm specialization,
- lacktriangleright maximizes likelihood  $Pr(\mathcal{X}|\theta)$

$$\theta^* = \underset{\theta}{\operatorname{argmax}} Pr(\mathcal{X}|\theta) = \underset{\theta}{\operatorname{argmax}} \prod_{i=1}^m Pr(x_i|\theta)$$

- introduces a latent variable Q, which simplifies maximization of  $Pr(\mathcal{X}|\theta)$ 
  - E-step:
    - \* estimate latent variable (distribution) for the given data and current param values  $\theta$ ,
  - M-step:
    - \* modify parameters  $\theta$  so that likelihood is maximized wrt given Q,
- k-means specification
  - -Q gives binary cluster membership,
  - E-step: assign objects and centroids,
  - M-step: recalculate cluster centroids.

## Soft (probabilistic) clustering

- "hard" object membership in a single cluster not needed,
- lacktriangle membership function  $Pr(C_j|x_i)$  is understood as probability
  - it must hold:  $\forall i = 1, \ldots, m : \sum_{i=1,\ldots,k} Pr(C_i|x_i) = 1$
- a soft clustering algorithm "soft" k-means
  - EM principle,
  - a model with parameters  $\theta$  used to calculate  $Pr(C_j|x_i)$ ,
  - heta most often defines a Gaussian Mixture Model (GMM),

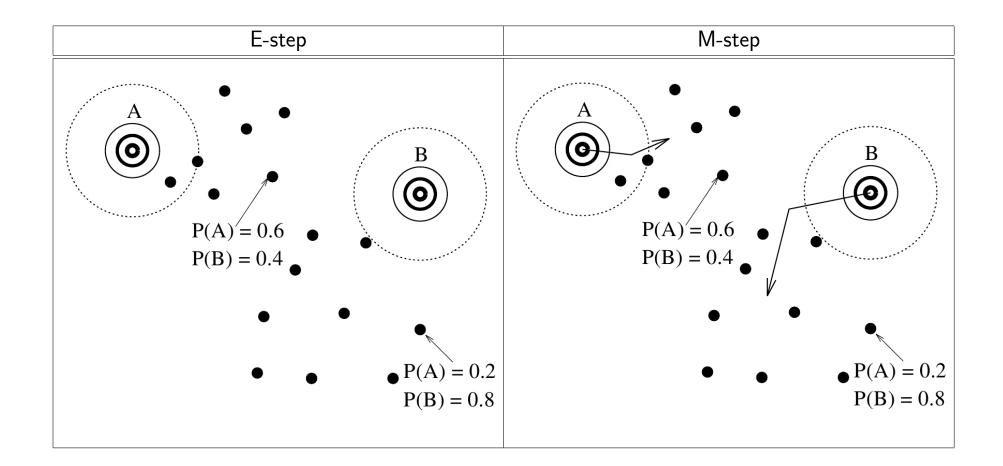
\* 
$$Pr(x_i|\theta) = \sum_{j=1}^k \alpha_j \frac{1}{(2\pi)^{n/2}|\Sigma_j|^{1/2}} e^{-\frac{1}{2}(x_i - \mu_j)^t \Sigma_j^{-1}(x_i - \mu_j)}$$

$$* \theta = {\alpha_1, ..., \alpha_k, \mu_1, ..., \mu_k, \Sigma_1, ..., \Sigma_k}, \sum_{j=1}^k \alpha_j = 1$$

- \*  $\alpha_i \dots$  a mixture element weight,  $\mu_i \dots$  centroid vector,  $\Sigma_i \dots$  covariance matrix,
- $-\theta$  can also define a naïve bayes model etc.,
- EM GMM clustering
  - -Q determines probability that an object was generated by a particular gaussian distribution,
- soft clustering is a special case of fuzzy clustering
  - membership  $Pr(C_j|x_i)$  without constraints needed for probability.

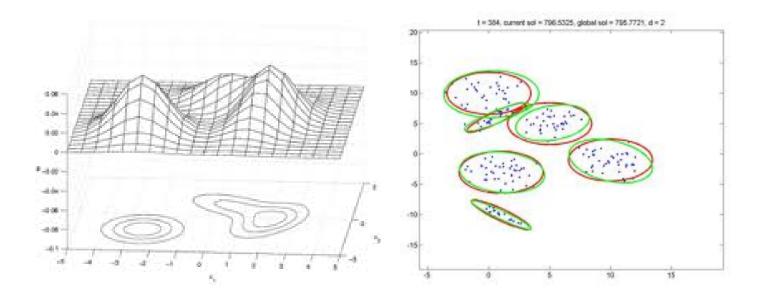
### **EM** for **GMM** clustering

- EM is an iterative algorithm,
- illustration of one step after random initialization.



#### **EM** clustering – k-means comparison

- $lue{}$  clustering defined as GM optimization in n dimensions,
- the number of elements (distributions) k (can be a part of likelihood maximization resp. AIC),
- partition: object belongs to the distribution with the highest a posteriori prob  $Pr(C_j|x_i)$ ,
- assumes a normal object distribution within a cluster,
- more robust, but slower than k-means,
- demo: http://staff.aist.go.jp/s.akaho/MixtureEM.html.

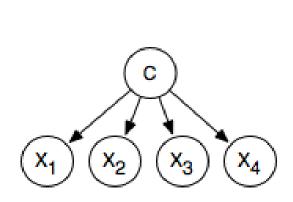


### EM soft clustering with a naïve bayes (NB) model

NB classifier, samples with known classes

$$Pr(C_j|X_1 = v_1, \dots, X_n = v_n) = \frac{Pr(C_j) \prod_{i=1}^n Pr(X_i = v_i|C_j)}{Pr(X_1 = v_1, \dots, X_n = v_n)}$$

- EM when classes are not available:
  - 1. initialize: augment the data with the class count column (randomly, class priors),
  - 2. M-step: infer the model from the augmented data, use MLE  $o P(C_j)$  and  $P(X_i = v_i | C_j)$ ,
  - 3. E-step: update the augmented data based on the model, use Bayes formula,
  - 4. repeat steps 2 and 3, stop when the changes are small enough.

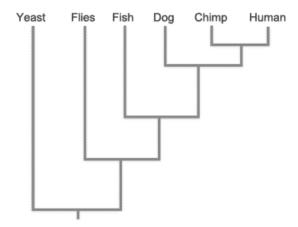


$X_I$	$X_2$	$X_3$	$X_4$	C	count	<b>*</b>
:	:	:		:		$P(C)$ $P(X_I   C)$
t t	f $f$	t t	Į. Į.	1 2	0.4 0.1	$P(X_2 c)$
1		I	I	3	0.5	$P(X_3 Q)$ $P(X_4 Q)$
:	:	:	i	i	:	
						E-step

M-step

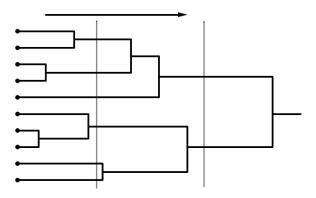
## **Hierarchical clustering – motivation**

- taxonomy is more informative than partition
  - analyzes on various granularity levels,
  - binary tree = dendrogram,
- a reasonable decomposition of the clustering problem to subproblems
  - a straightforward and computationally efficient solution.



#### Hierarchical clustering – algorithm

- recursive application of the standard clustering step,
- agglomerative approach (bottom-up)
  - at the beginning each object makes a cluster,
  - iterate with merging the most similar clusters, typically pairs,
- divisive approach (top-down)
  - split the object set into clusters, typically two of them,
  - iterate with splitting the clusters,
  - more difficult to implement needs an internal clustering algorithm,
  - more efficient than agglomerative, namely when the complete dendrogram not needed,
- needs no prior k, constructs a hierarchy.
- a partition results from a dendrogram cut.



## Hierarchical clustering – cluster distance

- the key point is a generalized cluster distance function
  - makes a step from the object distance towards the object set distance,
  - originally:  $d: \mathcal{X} \times \mathcal{X} \to \mathbb{R}$ ,
  - now:  $\delta: 2^{\mathcal{X}} \times 2^{\mathcal{X}} \to \mathbb{R}$ ,
- lacktriangle elemental  $\delta$  definitions based on d
  - concern two most similar objects (single linkage)

$$\delta(C_i, C_j) = \min_{x \in C_i, y \in C_j} d(x, y),$$

concern two most distant objects (complete linkage)

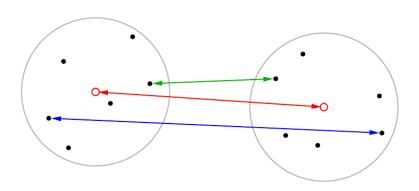
$$\delta(C_i, C_j) = \max_{x \in C_i, y \in C_j} d(x, y),$$

average pair distance (average linkage)

$$\delta(C_i, C_j) = \frac{1}{|C_i||C_j|} \sum_{x \in C_i} \sum_{y \in C_j} d(x, y)$$
,

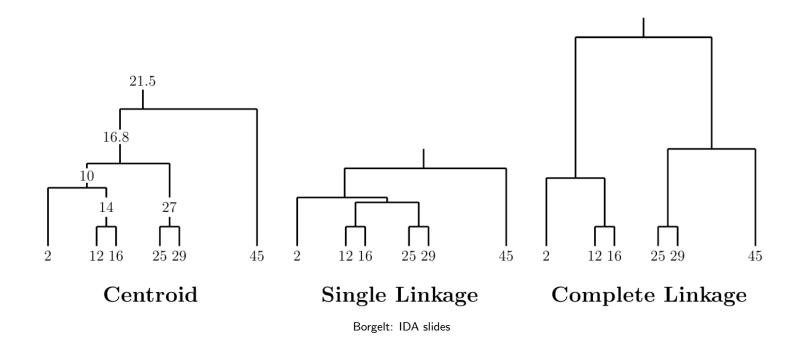
distance between cluster centroids (centroid)

$$\delta(C_i, C_j) = d(\mu_i, \mu_j)$$
,



### Example: relation between distance function and clustering outcome

- Ex.: 1 dimensional object set 2, 12, 16, 25, 29, 45.
  - the objects can be proportionally positioned on  $\boldsymbol{x}$  dendrogram axis,
- different generalized distance functions lead to different dendrograms.



#### **Clustering** – summary

- Intuitively comprehensible principle, in many contexts, in many domains
  - in general identification of any frequent event co-occurrence in data,
- combinatorially difficult optimization problem
  - heuristic solutions, local optimality,
- basic steps
  - representation definition,
  - distance function selection,
  - clustering itself,
  - abstract representation of partition,
  - evaluation, iteration.
- clustering algorithm quality
  - scalability no of objects, dimensions,
  - robustness noise, outliers, feature types, distance function,
  - ability to deal with various cluster shapes.

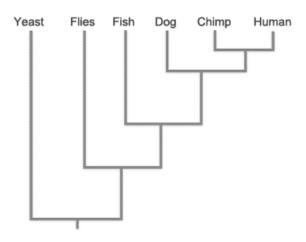
### Clustering – method categorization

#### nonhierarchical methods

- aim to deliver the partition that minimizes an optimization criterion,
- apply a global homogeneity criterion,
- cluster membership can be hard (crisp) as well as probabilistic,
- examples: k-means, EM

#### hierarchical methods

- generate a cluster hierarchy
  - \* binary tree = dendrogram,
- apply a local cluster similarity criterion,
- agglomerative bottom-up,
- divisive top-down, divide and conquer,
- examples: AHC (a general principle).



#### Recommended reading, lecture resources

#### :: Reading

- Hastie et al.: The Elements of Statistical Learning: DM, Inference and Prediction.
  - Springer book.
- Jain et al.: Data Clustering: A Review.
  - ACM Computing Surveys,
  - http://www.prip.tuwien.ac.at/teaching/ss/einfuhrung-in-die-mustererkennung/download-area-and-links/p264-jain.pdf.
- Borgelt: Intelligent Data Analysis.
  - slides, a detailed intelligent data analysis course, clustering near the end,
  - http://www.borgelt.net/courses.html#ida,