1.1 About Course

Course Organization

https://cw.fel.cvut.cz/wiki/courses/b4m36osw

1.2 Motivation

1.2.1 Scenario 1: What is a dataset about?

What is inside a dataset?

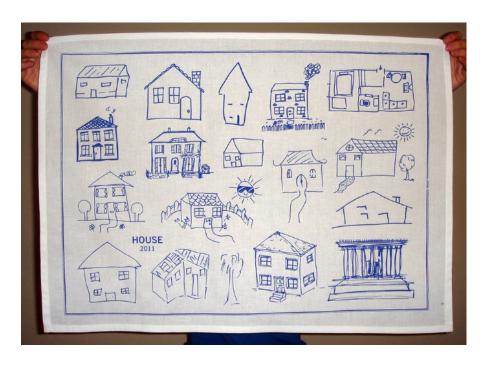


See OpenData portal of Prague OpenData portal of Prague

What is a building?



But things are worse ...



What is a building?



1. ... is a construction which is heated.

is a construction to provide protection to their users or internal equipment and is typically closed and has a permanent position.

ČSN EN 15643-5 -Sustainability of construction works

Building

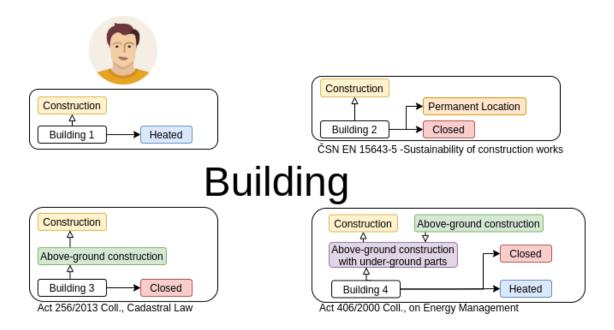
3. ... is a construction above ground which is spatially-compact and closed by walls and roof.

Act 256/2013 Coll., Cadastral Law

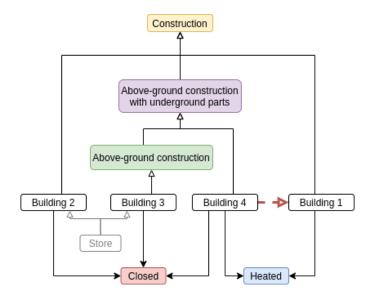
 is a construction above and below ground which is spatially-compact and closed by walls and roof and is heated or cooled.

Act 406/2000 Coll., on Energy Management

What is a building?



New knowledge can be inferred



1.2.2 Scenarios: Examples of misunderstanding

One event or two events?

DID YOU KNOW



Just months before 9/11, the World Trade Center's lease was privatized and sold to Larry Silverstein.

Silverstein took out an insurance plan that 'fortuitously' covered terrorism.

After 9/11, Silverstein took the insurance company to court, claiming he should be paid double because there were 2 attacks.

Silverstein won, and was awarded \$4,550,000,000.

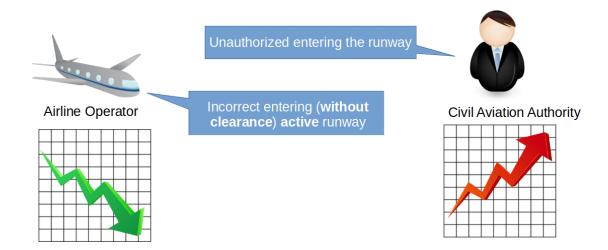
What is an event? How many events occurred at 9/11 – One or Two?

Knowledge Management

9/11 ... matter of billions of USD

source:https://www.metabunk.org/larry-silversteins-9-11-insurance.t2375

What is the trend of Runway Incursion incidents at an airline operator?



1.2.3 From Conceptual Models to Ontologies

Ontological Conceptual Modeling

- a way to capture and explain meaning.
- the language must be understandable to non-experts (UML max)
- the language must be computable we want to use the models to infer new knowledge or validate data

About ontologies

Ontologies

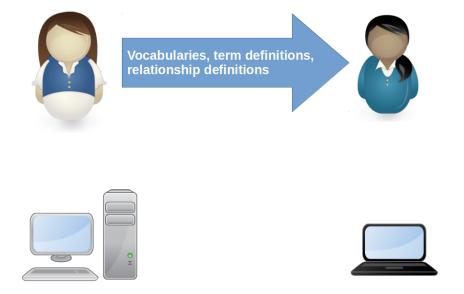
are formal specifications of conceptualization.

Ontologies help to stabilize the knowledge, to share meaning both among computers and among people. Use-cases include

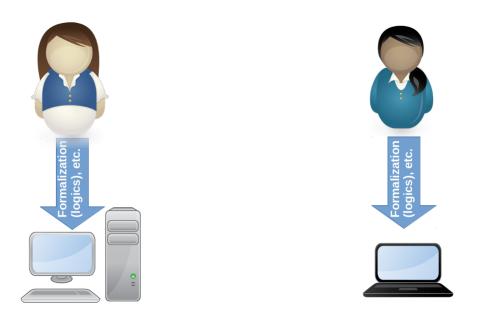
- Data Integration
- Semantic Web
- Open (Linked) Data

1.3 Overview of Ontologies

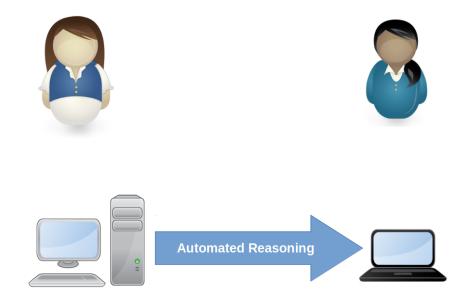
First, People Need to Understand Each Other



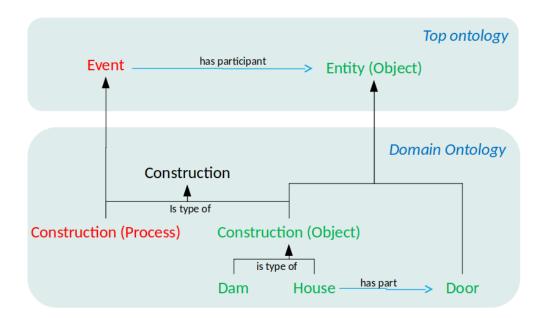
Second, People Need to Explain Things to Computers



Third, Computers Can Understand One Another

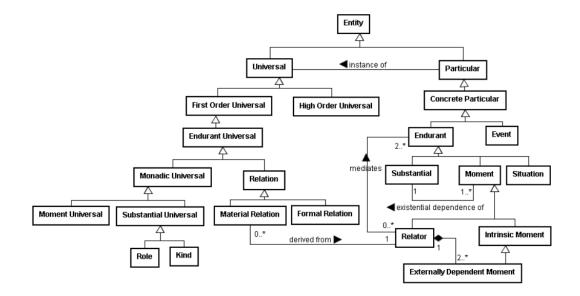


Solution = Ontology
Explicit Conceptualization of Shared Meaning



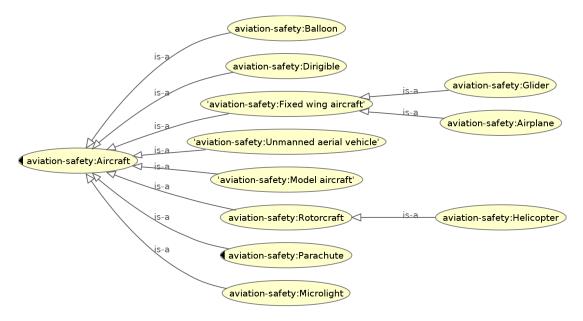
Example Top-Level Ontology

Small part of Unified Foundational Ontology (UFO)



Example Ontology Hierarchy

Each helicopter is also an aircraft.



Ontologies \neq Taxonomies

Taxonomies = just a single type of relationship.

Construction \rightarrow broad meaning (object, construction site, process)

Dam

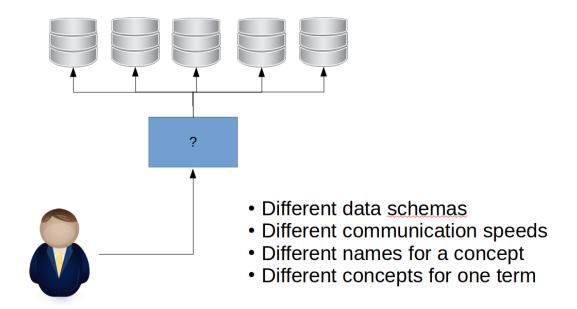
House \rightarrow broad meaning (dwelling, construction)

8

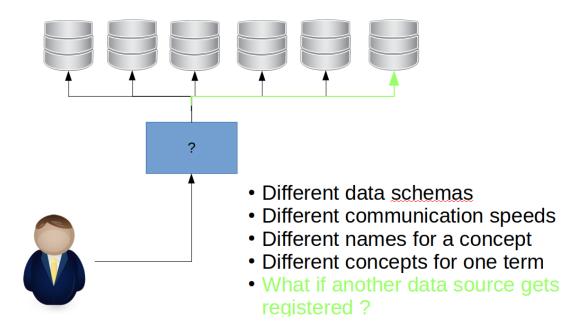
Door \rightarrow specific meaning (not type of house, but its part)

1.4 Use-case: Data Integration

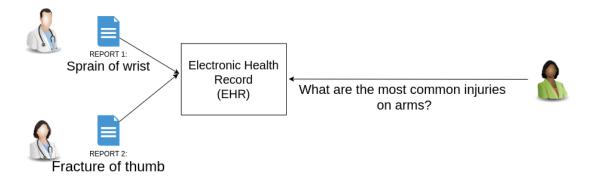
Data Integration Scenario



Data Integration Scenario



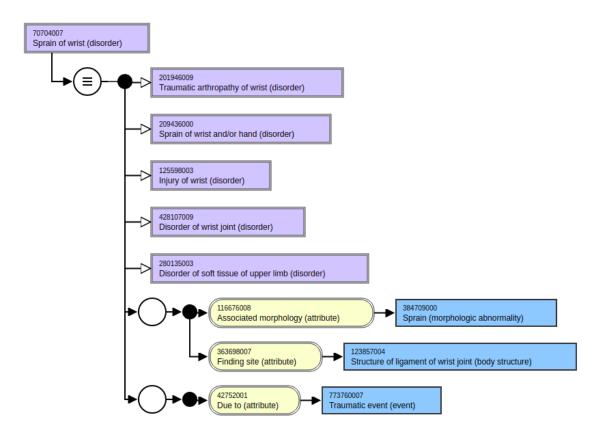
Use-case - HealthCare Data Integration



SNOMED-CT

 $Systematized\ Nomenclature\ of\ Medicine\ -\ Clinical\ Terms$

- $\sim 300k$ clinical concepts
- $\bullet\,$ international standard adopted e.g. in UK, USA, Australia
- uses ontology reasoning to classify/query the concepts



SNOMED-CT

Systematized Nomenclature of Medicine - Clinical Terms

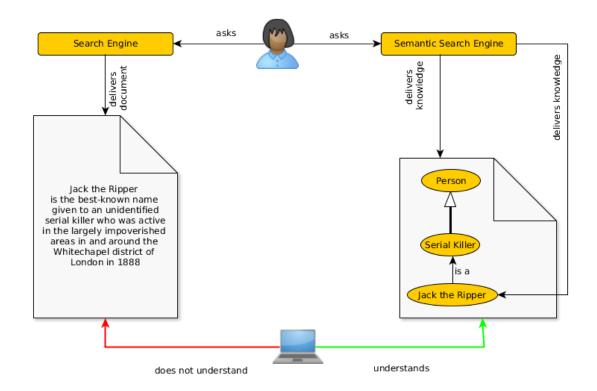
https://browser.ihtsdotools.org/?perspective=full&conceptId1=70704007&edition=MAIN/2020-07-31&release=&languages=en

1.5 Semantic Web

Current Web vs. Semantic Web

- SoA semistructured HTML or XML data. There is vast amount of search engines like Google, Yahoo, MSN, etc. Many of them are invaluable, but as the engines use just keywords and/or some natural language preprocessing methods, the search results contain lots of irrelevant results that need to be processed manually.
- How to make web search more efficient?
 - more expressive power for web designers to capture complexities SW languages (RDF(S), OWL),
 - more efficient search engines to handle SW languages new inference techniques for these languages,
 - better search engines interfaces more expressive query languages
- the amount of (unstructured) data is steadily growing

Semantic search



Ontologies and Semantic Web

ontology has many definitions, but let's consider it a formal representation of a complex domain knowledge that is shared with others to ensure intelligent system interoperability,

semantic web is an extension of the current Web in which information is given well-defined meaning, better enabling computers and people to work in cooperation. (cit. Semantic Web. Tim Berners-Lee, James Hendler and Ora Lassila, Scientific American, 2001)

Idea of Semantic Web

- W3C web page http://www.w3.org/2001/sw
- The data format will be either RDF(S) or OWL,
- Reasoners for RDF(S) can be used for partial derivation in OWL,
- Reasoners for OWL can be used for derivation in RDF(S)

Unique Data Identification - URIs

Semantic web speaks about resources.

URI is a unique identifier for adressing web resources in the form

```
<scheme name> : <hier. part> [ ? <query> ] [ # <fragment> ]
```

. HTTP scheme is used typically.

URN a URI with scheme name equal to 'urn'; used e.g. in SWRL atom identification,

URL a URI that can be resolved to a content using the protocol (e.g. HTTP),

IRI generalization of URIs allowing non-ascii characters. IRI is the standard identifier for OWL.

Open World Assumption

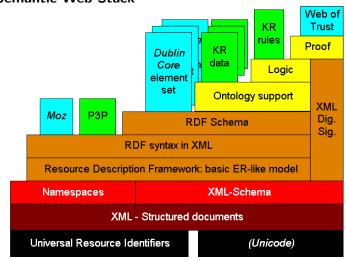
The semantic web inference must take into account that we handle *incomplete knowledge*.

Description

Open world (OWA): Everything that cannot be proven is unknown, Closed world (CWA): Everything that cannot be proven is false.

Statement : "John is a Man." Query: "Is Jack a Man?" OWA Answer: "I don't know." CWA Answer: "No."

Semantic Web Stack



Taken from http://www.w3.

org/2000/Talks/0906-xmlweb-tbl/slide9-0.html, by Tim Berners Lee.

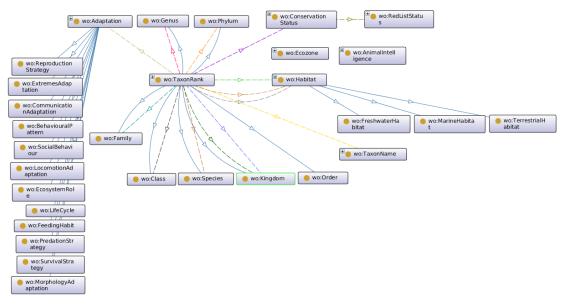
1.5.1 Semantic Web Adopters

Who is Using Semantic Web Technologies

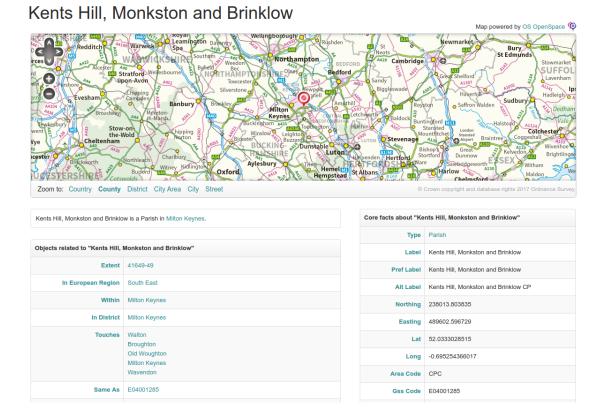
Let's name a few:

- Google Knowledge Graph (although they do not name it Semantic web http: //semanticweb.com/google-just-hi-jacked-the-semantic-web-vocabulary_b29092)
- Microsoft Satori, http://research.microsoft.com/en-us/projects/trinity/query.aspx
- Facebook Open Graph Protocol http://ogp.me/
- BBC-various datasets in RDF-http://www.bbc.co.uk/developer/technology/apis.html
- Ordnance Survey geographic datasets in RDF http://data.ordnancesurvey.co.uk

BBC Wildlife Ontology



Ordnance Survery Linked Data



1.6 Linked Data

How to publish data related to other?

Based on semantic web principles, Linked Data provide means to efficiently connect data created by different publishers.

- Web of Documents WWW
 - webpage readable by human
 - identifiers IRI
 - transfer protocol HTTP
 - unified language HTML
- Web of Data Linked Data
 - webpage readable by machine
 - identifiers IRI
 - transfer protocol HTTP
 - unified language RDF

Linked Data [Heath2011] is a method for publishing structured and interlinked data on the web, building up on URIs, HTTP and RDF technologies.

Linked Data Principles

- 1. Use URIs as names for things.
- 2. Use HTTP URIs so that people can look up those names.
- 3. When someone looks up a URI, provide useful information, using the standards (RDF, SPARQL).
- 4. Include links to other URIs, so that they can discover more things.

```
(Tim Berners-Lee, 2009 - http://www.w3.org/DesignIssues/LinkedData.html)
```

URIs satisfying the third point are dereferencable.

Document vs. its Content

When designing a URI scheme it is necessary to ensure proper distinction between a **document** and its **content**

Example

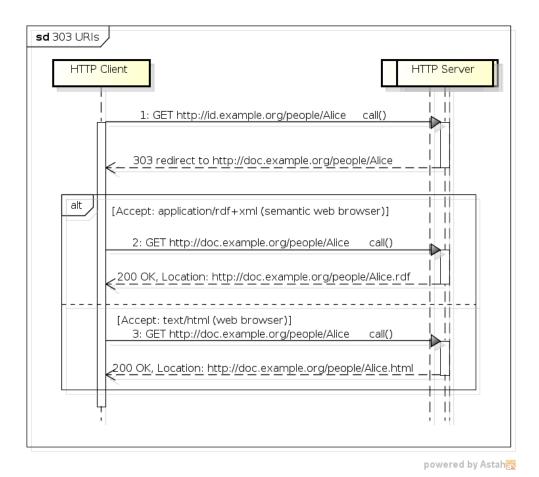
```
@prefix people: <a href="http://example.com/people/">http://example.com/people/>
people:John people:likes people:Mary
```

Is http://example.com/people/Mary a web document or a resource? (Consider semantic consequences of each option).

This is handled by two strategies – 303 URIs and Hash URIs, each being suitable for different scenarios.

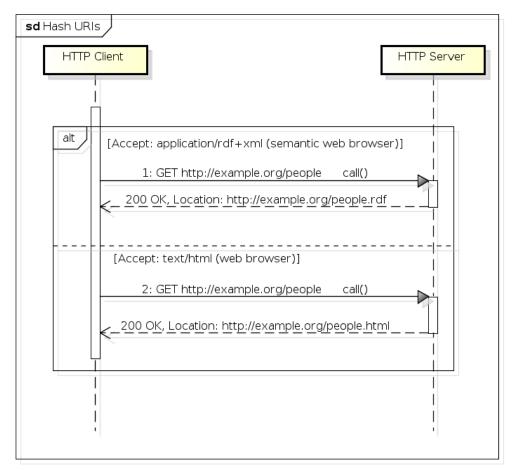
303 URIs

- 303 URIs are of the form http://id.example.org/people/Alice
- HTTP server sends 303 redirect to the corresponding **document** of the requested **resource**.
- HTTP client makes another request, based on Accept headers, the RDF/HTML version is delivered.



Hash URIs

- Hash URIs are of the form http://example.org/people#Alice
- HTTP server sends the whole **document** of either RDF or HTML type based on Accept headers.
- Within the document, the HTTP client gets the particular entity after the hash symbol.



powered by Astah

303 URIs vs. Hash URIs

Hash URIs are suitable for small datasets that will hardly grow up,

303 URIs are suitable for large datasets for the sake of good performace.

Reason

The fragment part of an URL (after #) is evaluated on the HTTP client (not the HTTP server), so the HTTP client must fetch all data first and then filter them for the subsequent use locally.

Linked Data Platforms

Pubby is a simple Linked Data publication server connectable to SPARQL endpoints,

Callimachus is an application server for linked data applications. To be explored in the tutorials,

1.7 Use-case: Open Data

Marmotta is a platform for publishing Linked Data (contributed from Linked Media Framework),

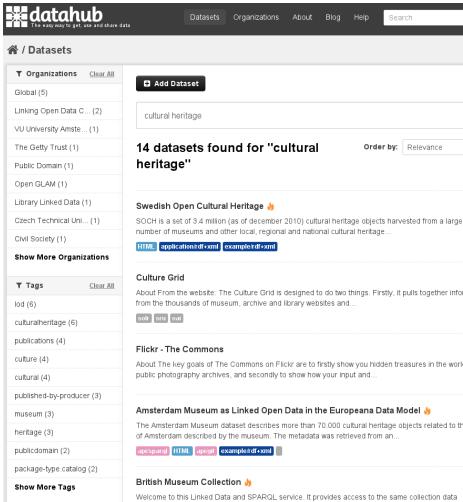
D2R is a platform for publishing relational database data in the form of Linked Data.

1.7 Use-case: Open Data

CKAN and DataHub

CKAN (http://ckan.org/) is an open-source data portal for publishing, sharing and search of datasets.

It is prominently hosted at http://datahub.io. Datasets on DataHub can be sub-

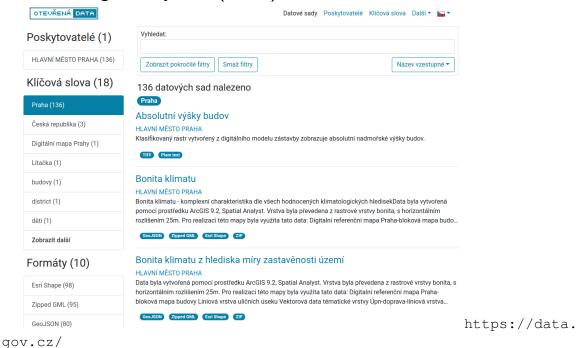


mitted to the Linked Data Cloud.

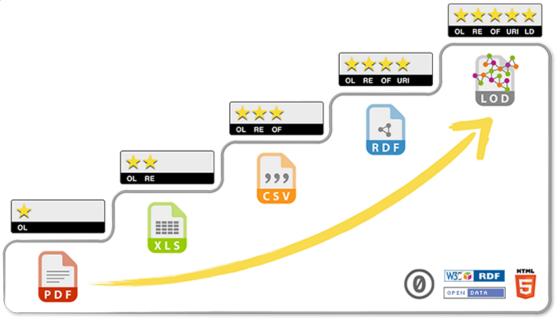
Datasets search

https://datahub.io/search?q=coronavirus

Národní katalog otevřených dat (NKOD)



Open Data Levels



Taken from http://5stardata.info/cs/.

Open Data Levels - description

- * Available on the web (whatever format) but with an open licence, to be Open Data
- ** Available as machine-readable structured data (e.g. excel instead of image scan of a table)
- $\star\star\star$ All the above, plus Non-proprietary format (e.g. CSV instead of excel)
- *** All the above, plus Use open standards from W3C (RDF and SPARQL) to identify things, so that people can point at your stuff
- $\star\star\star\star\star$ All the above, plus Link your data to other people's data to provide context

(Tim Berners-Lee, 2009 - http://www.w3.org/DesignIssues/LinkedData.html)

From Open Data to Linked Data

Aircraft (CAA)

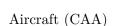
s/n	type	$operator_ic$
1	Boeing 737	1234567
2	Airbus 319	9876543

→ ·

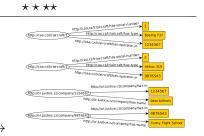
Companies (Business Registry)

company_ic	company_name
1234567	Best Airlines
9876543	Funny Flight School

From Open Data to Linked Data



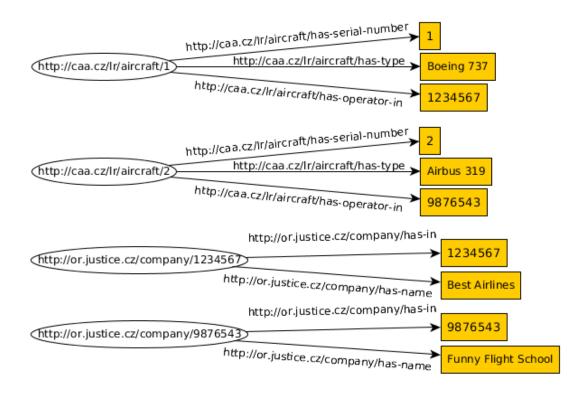
s/n	type	$operator_ic$
1	Boeing 737	1234567
2	Airbus 319	9876543



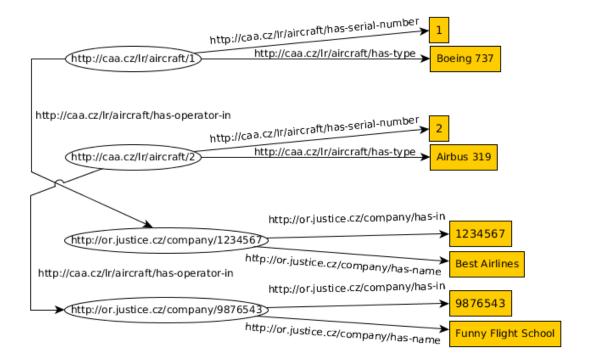
Companies (Business Registry)

company_ic	company_name
1234567	Best Airlines
9876543	Funny Flight School

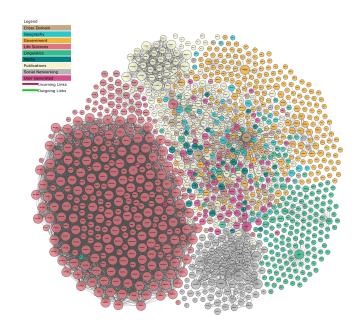
From Open Data to Linked Data (4*)



From Open Data to Linked Data (5*)



Linked Open Data Cloud



 $\verb|http://lod-cloud.net/, 2018|$

Linked Data vs. Open Data

```
linked, not open – enterprise data, master data linked, open – 5^* data not linked, open – typical case in OpenData not linked, not open – we do not care
```

Selected Materials

- OSW pages https://cw.fel.cvut.cz/wiki/courses/osw
- RDF Primer https://www.w3.org/TR/rdf11-primer/
- SPARQL Query Language Spec-https://www.w3.org/TR/2013/REC-sparql11-query
- OWL Primer https://www.w3.org/TR/owl2-primer/
- SKOS Primer https://www.w3.org/TR/skos-primer/
- Description Logic Reasoning P. Křemen, Ontologie a Deskripční logiky. In Umělá inteligence VI., Academia, 2013.
- Linked Data http://linkeddata.org
- Nice supplementary tutorial on RDF/OWL-https://www.obitko.com/tutorials/ontologies-semantic-web/