



Experiment Evaluation and Power Analysis - PRACTICE

SAN 2016/17

POWER ANALYSIS | DISCOVERY

- To detect X % of problems that affects Y % of users.
- To have a X % chance of detecting ...

$$n = \frac{\ln(1-X)}{\ln(1-Y)}$$

n = 16 chance = 95 % rareness = Y %

POWER ANALYSIS | COMPARING

F test (MANOVA: Repeated measures, within factors)



 $\alpha = 0.05$ $\beta = 0.73$ for $\beta = 0.2, n = 44$ f = 0.25 (medium) n = 16





$$\alpha = 0.05$$

 $\beta = 0.37$ for $\beta = 0.2, n = 22$
 $f = 0.4$ (large)
 $n = 16$

$$\alpha = 0.05$$

 $\beta = 0.92$ for $\beta = 0.2, n = 244$
 $f = 0.1$ (small)
 $n = 16$

EXPERIMENT RESULTS

F test (MANOVA: Repeated measures, within factors)

Keyboard type means: A=239.43750 B=81.12500 Group means: AB=152.50000 BA=168.06250									
ANOVA_table_for_Completion Time (s)									
Effect	 df	SS 	MS	 F 	p				
Group	1	1937.531	1937.531	1.525	0.23722				
Participant(Group)	14	17789.438	1270.674						
Keyboard type	1	200502.781	200502.781	157.693	0.00000				
Keyboard type x G <u>roup</u>	1	810.031	810.031	0.637	0.43810				
	1 1	17000 600	1071 470						

	Т	DECILITO	MA	IN EFFECT ========	MEANS		
EVERIMEN		RESULIS	Grand me	an: 32.061	53125000001		
			Keyboard	type mean	S:		
F test (MANOVA: Repeated	S) $A=47$.	A=47.90000 B=16.22306 Trails means: One=41.86884 Two=32.88356					
	B=16.						
	Trails m						
	One=4						
	Two=3						
	Three	Three=30.70050					
			Four=	Four=28.47219			
			Five=	26.38256			
			Group me	ans:			
			AB=30	.50881			
ANOVA_table_for_Complet	ion	Time (s)	BA=33	.61425 			
Effect	df	SS	MS	 F	p		
Group				 1 517	0 23832		
Participant (Group)	14	3559.375	254.241	1.011			
Kevboard type	1	40137.135	40137.135	156.764	0.00000		
Keyboard type x Group	1	162.903	162.903	0.636	0.43839		
Keyboard type x P(Grou	14	3584.505	256.036				
Trails	4	4603.059	1150.765	34.943	0.00000		
Trails x Group	4	113.961	28.490	0.865	0.49064		
Trails x P(Group)	56	1844.236	32.933				
Keyboard type x Trails	4	1762.761	440.690	16.168	0.00000		
Keyboard type x Trails	4	45.055	11.264	0.413	0.79838		
Keyboard type x Trails	56	1526.430	27.258				

EXPERIMENT RESULTS

Learning curves



time [s]

INSTRUCTIONS FOR 2ND PART

Analyze the data gathered on the 1st practice (see <u>https://goo.gl/nwj2hb</u>). The report should contain:

- statistical analysis of data reporting
 - H₀/H₁ rejection/acceptance
 - group effect, asymmetric learning effect
 - learning curve across trials
 - compare learning curve of method A and B
 - how to determine number of trials when the method A will become faster than method B
- power analysis of the experiment setup
 - compute and discuss optimal parameters (power, effect size, $\alpha,$ n) for such study
- determine parameters of discovery experiment
 - n, X % chance of discovering problems affecting Y % of users

THANK YOU FOR ATTENTION



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